

FROM: Hedberg Aggregates, Inc.  
dba Hedberg Landscape & Masonry Supplies  
1205 Nathan Lane North  
Plymouth, MN 55441



CONTACT:  
Gail Schaal  
763-392-5920 or gails@hedbergaggregates.com

**FOR IMMEDIATE RELEASE**

## **HEDBERG'S AQUATIC ADDICTION STORES INTRODUCE IMPROVED LINE OF WATER TREATMENTS FOR PONDS AND WATER FEATURES**

MINNEAPOLIS, MN (October 8, 2009) — Hedberg's Aquatic Addiction stores are now carrying an improved line of water treatment products from Aquascape, Inc. Combining science with simplicity, Aquascape's new line makes it easier than ever to maintain a healthy, well-balanced water garden.

"Having a clean, healthy, *clear* pond is the goal of every homeowner with a water feature," said Tina Plant, Hedberg's Chief Marketing Officer. "Until now, you needed a calculator and measuring pail to figure out how much of a given treatment to use. With the new formulations, you don't need either. The new system is simple."

Aquascape's new pump top liquid bottles and bubble tabs make dosing easy and affordable. One "pump" treats 100 gallons of water. For tablet format treatments, one tab treats 100 gallons of water. For the granular formulas, one scoop treats 100 gallons of water.

All Aquascape water treatment products are safe for fish, plants or animals that may that may drink the pond water. The new line also includes treatments with aromatherapy ingredients.

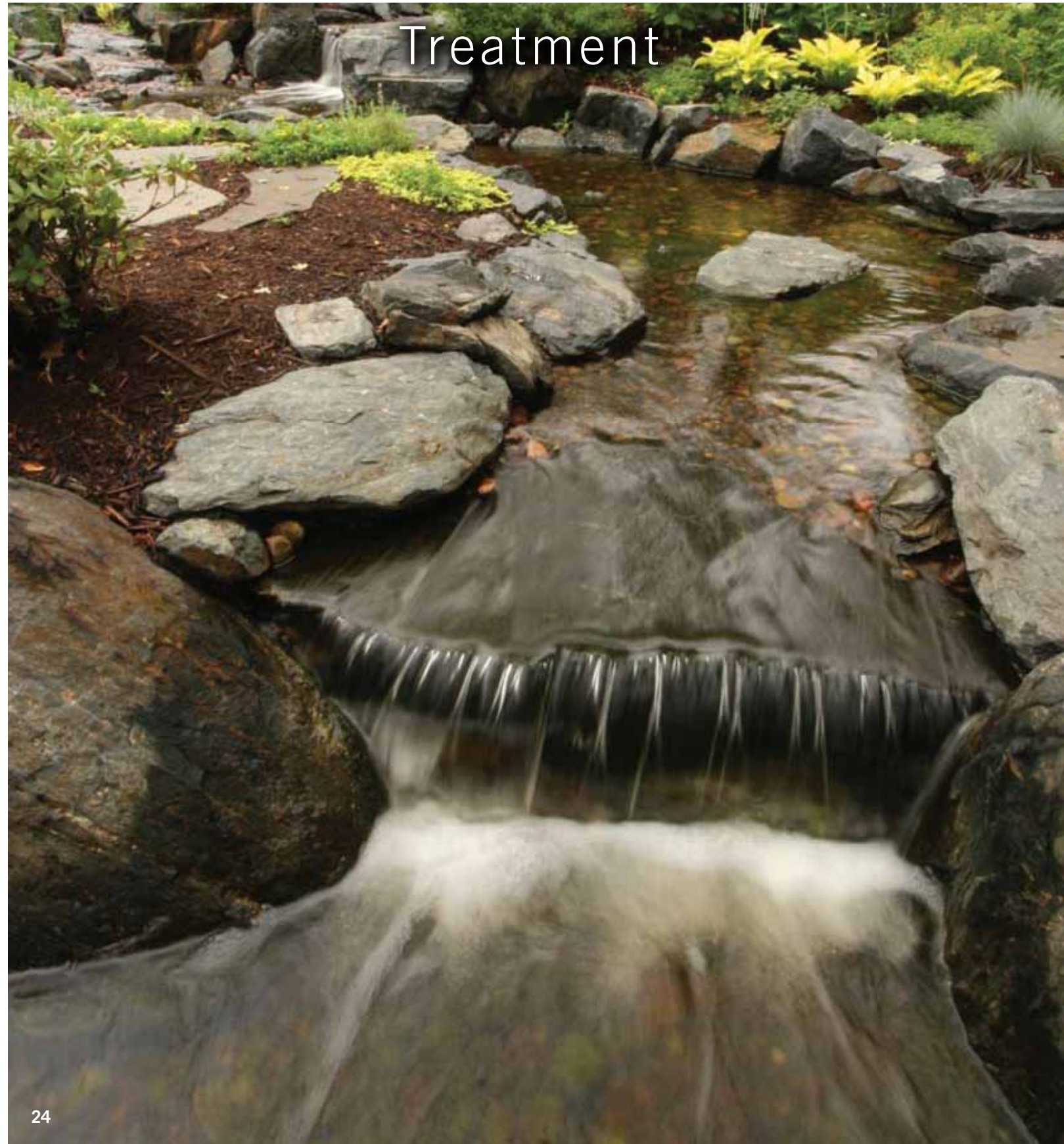
For more information about the new Aquascape products, call or visit Aquatic Addiction stores at Hedberg Landscape & Masonry Supplies in Plymouth, Farmington or Stillwater. Water feature owners can take advantage of clearance prices of 30-50% off Aquascape's previous product line, while supplies last.

Founded in 1987, Hedberg Aggregates, Inc., dba Aquatic Addiction and Hedberg Landscape & Masonry Supplies, is Minnesota's largest wholesale and retail supplier of landscape hardgoods and masonry products including natural stone, manufactured stone, water garden supplies and custom stone fabrication.

For more information, call 763-545-4400 or visit [www.hedbergrocks.com](http://www.hedbergrocks.com).

# Water

## Treatment



## POND DETOXIFIER



new  
formulation  
20% more  
concentrated

### Reformulated EcoStarter™ Plus Liquid Makes Tap Water Safe for Fish and Plants

Aquascape Pond Detoxifier makes tap water into pond water. Because tap water, including well water, often contains chlorine, chloramines and heavy metals, that if left untreated can cause damage to the pond ecosystem.

- Removes and detoxifies chlorine
- Neutralizes ammonia
- Detoxifies and chelates copper and heavy metals
- Protects and repairs fish mucus membrane (slime coat)
- Contains Valerian to relax pond fish during clean outs and transport
- Safe for fish, plants or animals that may drink pond water



#### 250 ml./8.5 oz. Pond Detoxifier

1 bottle treats up to 5,000 gal./18,921 liters

1 pump treats up to 100 gal./378 liters

Unit Weight: .6 lbs.

#98876

#### 500 ml./16.9 oz. Pond Detoxifier

1 bottle treats up to 10,000 gal./37,842 liters

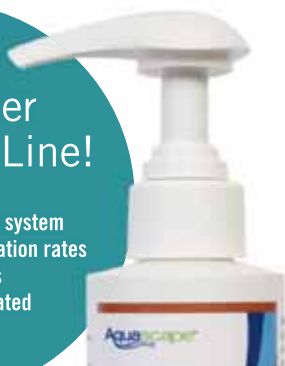
1 pump treats up to 100 gal./378 liters

Unit Weight: 1.2 lbs.

#98877

## NEW Water Treatment Line!

- Simple to use dosing system
- Simple to use application rates
- Cool new ingredients
- Scientifically formulated



## ECOBARLEY™ LIQUID EXTRACT



pharmaceutical  
grade extract for  
quicker results

### Fermented Barley Straw Extract

Barley straw has been used for hundreds of years to promote clean clear water conditions in ponds and streams. EcoBarley™ Liquid Extract is a pharmaceutical-grade, fermented barley straw extract that has been concentrated to give you a clean clear pond. The added enzymes will help reduce pond maintenance by breaking down pond sludge and keeping filter pads cleaner.

- Provides clear, clean pond conditions
- Starts working instantly
- Concentrated formulation with added enzymes



#### 250 ml./8.5 oz. EcoBarley™ Liquid Extract

1 bottle treats up to 5,000 gal./18,921 liters

1 pump treats up to 100 gal./378 liters

Unit Weight: .6 lbs.

#98903

#### 500 ml./16.9 oz. EcoBarley™ Liquid Extract

1 bottle treats up to 10,000 gal./37,842 liters

1 pump treats up to 100 gal./378 liters

Unit Weight: 1.2 lbs.

#98904

#### 1 liter/33.8 oz. EcoBarley™ Liquid Extract

1 bottle treats up to 20,000 gal./75,684 liters

1 pump treats up to 100 gal./378 liters

Unit Weight: 2.3 lbs.

#98905

#### 4 liters/1 gal. EcoBarley™ Liquid Extract

1 bottle treats up to 80,000 gal./302,744 liters

1 pump treats up to 500 gal./1,892 liters

Unit Weight: 9.2 lbs.

#98906

*Combining science with simplicity, Aquascape's complete new and improved line of water treatments make it simple to maintain a healthy, well-balanced water garden. Aquascape's new pump top liquid bottles and bubble tabs make dosing simple and affordable. Put away your calculators and enjoy a clean, clear, healthy pond with the complete line of Aquascape water treatment products.*



## BENEFICIAL BACTERIA FOR PONDS/DRY



### Reformulated AquaClearer™ Extreme Dry Reduces Pond Maintenance

Aquascape Beneficial Bacteria contains 8 pure strains of concentrated beneficial bacteria, including PSB bacteria and enzymes. This combination of natural cleaners helps to maintain a strong biological balance in your pond. Aquascape Beneficial Bacteria maintains a strong biological balance providing clean, clear and healthy water conditions.

- Keeps pond water clean and clear
- Maintains a balanced ecosystem
- Reduces pond maintenance
- Safe for fish, plants or animals that may drink pond water
- Contains 8 strains of bacteria
- Contains Photo Synthetic Bacteria (PSB)
- 1 billion CFU per gram potency



#### 125 grams/4.4 oz. Beneficial Bacteria for Ponds/Dry

1 container treats up to  
26,000 gal./96,783 liters

1 scoop treats up to  
1,000 gal./3,784 liters

Unit Weight: .3 lbs.

#98925

#### 250 grams/8.8 oz. Beneficial Bacteria for Ponds/Dry

1 container treats up to  
52,000 gal./193,566 liters

1 scoop treats up to  
1,000 gal./3,784 liters

Unit Weight: .6 lbs.

#98948

#### 500 grams/1.1 lb. Beneficial Bacteria for Ponds/Dry

1 container treats up to  
104,000 gal./393,567 liters

1 scoop treats up to  
1,000 gal./3,784 liters

Unit Weight: 1.2 lbs.

#98949

#### 3.2 kg./7 lb. Beneficial Bacteria for Ponds/Dry

1 container treats up to  
664,000 gal./2,112,770 liters

1 scoop treats up to  
1,000 gal./3,784 liters

Unit Weight: 7.8 lbs.

#98950

## BENEFICIAL BACTERIA FOR PONDS/LIQUID



### Reformulated EcoSystems® AquaClearer™ Extreme Liquid

Aquascape Beneficial Bacteria contains 8 pure strains of concentrated beneficial bacteria, including PSB bacteria and enzymes. This combination of natural cleaners helps to maintain a strong biological balance in your pond. Aquascape Beneficial Bacteria maintains a strong biological balance providing clean, clear and healthy water conditions.

- Maintains a balanced ecosystem
- Reduces pond maintenance
- Safe for fish, plants or animals that may drink pond water
- Contains 8 strains of bacteria
- Contains Photo Synthetic Bacteria (PSB)
- 750 Million CFU per ounce potency
- Contains marigold and vitamin B



#### 250 ml./8.5 oz. Beneficial Bacteria for Ponds/Liquid

1 bottle treats up to  
5,000 gal./18,921 liters

1 pump treats up to  
100 gal./378 liters

Unit Weight: .6 lbs.

#98886

#### 500 ml./16.9 oz. Beneficial Bacteria for Ponds/Liquid

1 bottle treats up to  
10,000 gal./37,842 liters

1 pump treats up to  
100 gal./378 liters

Unit Weight: 1.2 lbs.

#98887

#### 1 liter/33.8 oz. Beneficial Bacteria for Ponds/Liquid

1 bottle treats up to  
20,000 gal./75,684 liters

1 pump treats up to  
100 gal./378 liters

Unit Weight: 2.3

#98888

#### 4 liters/1 gal. Beneficial Bacteria for Ponds/Liquid

1 bottle treats up to  
80,000 gal./302,744 liters

1 pump treats up to  
500 gal./1,892 liters

Unit Weight: 9.2 lbs.

#98885



## SLUDGE & FILTER CLEANER FOR PONDS



reduces pond maintenance

### Reformulated AquaClearer™ Sludge Cleaner Biological Pond and Filter Cleaner

Aquascape Sludge Cleaner contains 5 pure strains of concentrated heterotrophic beneficial bacteria. This combination of natural cleaners helps to maintain a strong biological balance in your pond while quickly cleaning between rocks, gravel and keeping filter pads from becoming quickly clogged. Aquascape Sludge Cleaner maintains a strong biological balance providing clean, clear and healthy water conditions.

- Keeps pond water clean and clear
- Maintains a balanced ecosystem
- Contains 5 strains of heterotrophic bacteria
- 1.5 billion CFU per ounce potency
- Contains marigold and humic acid



#### 250 ml./8.5 oz. Sludge & Filter Cleaner for Ponds

1 bottle treats up to 5,000 gal./18,921 liters

1 pump treats up to 100 gal./378 liters

Unit Weight: .6 lbs.

#98889

#### 500 ml./16.9 oz. Sludge & Filter Cleaner for Ponds

1 bottle treats up to 10,000 gal./37,842 liters

1 pump treats up to 100 gal./378 liters

Unit Weight: 1.2 lbs.

#98890

#### 1 liter/33.8 oz. Sludge & Filter Cleaner for Ponds

1 bottle treats up to 20,000 gal./75,684 liters

1 pump treats up to 100 gal./378 liters

Unit Weight: 2.3 lbs.

#98891

#### 4 liters/1 gal. Sludge & Filter Cleaner for Ponds

1 bottle treats up to 80,000 gal./302,744 liters

1 pump treats up to 500 gal./1,892 liters

Unit Weight: 9.2 lbs.

#98883

## COLD WATER BENEFICIAL BACTERIA



keeps pond water clean and clear at colder temperatures

### Reformulated AquaClearer™ Extreme Cold Water Liquid For Use in Spring or Fall

Aquascape Cold Water Beneficial Bacteria contains 7 pure strains of concentrated beneficial bacteria that go to work quickly cleaning and balancing your ornamental pond, works at temperatures below 50F or 10C. Aquascape Cold Water Beneficial Bacteria maintains a strong biological balance providing clean, clear and healthy water conditions.

- Maintains a balanced ecosystem
- Reduces pond maintenance
- Reduces ammonia, nitrite and organic debris
- Safe for fish, plants or animals that may drink pond water
- 1.5 billion CFU per ounce
- Contains marigold and vitamin B



#### 250 ml./8.5 oz. Cold Water Beneficial Bacteria

1 bottle treats up to 5,000 gal./18,921 liters

1 pump treats up to 100 gal./378 liters

Unit Weight: .6 lbs.

#98892

#### 500 ml./16.9 oz. Cold Water Beneficial Bacteria

1 bottle treats up to 10,000 gal./37,842 liters

1 pump treats up to 100 gal./378 liters

Unit Weight: 1.2 lbs.

#98893

#### 1 liter/33.8 oz. Cold Water Beneficial Bacteria

1 bottle treats up to 20,000 gal./75,684 liters

1 pump treats up to 100 gal./378 liters

Unit Weight: 2.3 lbs.

#98894

#### 4 liters/1.1 gal. Cold Water Beneficial Bacteria

1 bottle treats up to 80,000 gal./302,744 liters

1 pump treats up to 500 gal./1,892 liters

Unit Weight: 9.2 lbs.

#98895



### RAPID CLEAR



#### Reformulated EcoFloc™ Quickly Clears Discolored or Cloudy Water

Aquascape Rapid Clear is scientifically blended to quickly clear cloudy or discolored pond water by clumping suspended debris, also referred to as flocculation. Most ponds will be clear within 24 hours.

- Quickly clears pond water
- Concentrated formulation
- Safe for fish, plants or animals that may drink pond water
- Works within 24 hours

250 ml./8.5 oz. Rapid Clear

1 bottle treats up to  
5,000 gal./18,921 liters

1 pump treats up to  
100 gal./378 liters

Unit Weight: .6 lbs.

#98879

### NATURAL POND TINT



#### Tints Water a Natural Tea Color

Aquascape Natural Pond Tint is a completely non toxic dye with added humic and tannic acids derived from natural organic compounds found in nature. These compounds will safely help keep pond water clean, clear and cool. Ideal for use in the spring, when pond plants have not started growing and shading water from sunlight or in the summer, when water temperatures start to rise. Also helps reduce fish stress in spring when fish have no place to hide from the sun and predators.

- Tints pond water an attractive tea color
- Contains humic acid and enzymes
- Creates a shimmering effect
- Added enzymes help balance the pond ecosystem
- One dosage lasts up to 6 weeks

250 ml./8.5 oz. Natural Pond Tint

1 bottle treats up to  
5,000 gal./18,921 liters

1 pump treats up to  
100 gal./378 liters

Unit Weight: .6 lbs.

#98884

### BLUE POND TINT



#### Reformulated EcoShade™ Safely Colors Pond Water

Aquascape Blue Pond Tint is a completely non-toxic dye that will safely help keep pond water clean, clear and cool. Ideal for use in the spring when pond plants have not started growing and shading water from sunlight or in the summer, when water temperatures start to rise. Also helps reduce fish stress in spring when fish have no place to hide from sun and predators.

- Tints pond water an attractive blue color
- Filters sunlight and helps cool water
- Provides shade in spring when plants are not growing
- Added enzymes help balance the pond ecosystem
- One dosage lasts up to 6 weeks

250 ml./8.5 oz. Blue Pond Tint

1 bottle treats up to  
5,000 gal./18,921 liters

1 pump treats up to  
100 gal./378 liters

Unit Weight: .6 lbs.

#98882

### POND FOAM FREE



#### Reformulated EcoFoam Away™ Safely Eliminates Foam from Ponds

Aquascape Pond Foam Free will eliminate foam that will often build up near waterfalls or in areas of the pond that contain fast-moving water.

- Helps maintain the beauty of your pond
- Helps keep water clean and clear of foam
- Non toxic, safe for birds, fish, plants or animals that may drink pond water

250 ml./8.5 oz. Pond Foam Free

1 bottle treats up to  
5,000 gal./18,921 liters

1 pump treats up to  
100 gal./378 liters

Unit Weight: .6 lbs.

#98909

## SAB™ STREAM & POND CLEAN



### Reformulated S.A.B.™ Extreme Keeps Ponds Clean and Crystal Clear

SAB™ Stream and Pond Clean contains pure strains of concentrated beneficial bacteria and enzymes. Ideal for breaking down debris in ponds, streams and waterfalls. This combination of natural cleaners helps to maintain a strong biological balance in your pond.

- Keeps pond water clean and clear
- Maintains a balanced ecosystem
- Reduces pond maintenance
- Now containing 100% more phosphate binder
- Reduces ammonia, nitrite and phosphate
- Safe for fish, plants or animals that may drink pond water

125 grams/4.4 oz. SAB™ Stream & Pond Clean

1 container treats up to 1,300 gal./5,108 liters

1 scoop treats up to 100 gal./378 liters

Unit Weight: .3 lbs.

#98898

250 grams/8.8 oz. SAB™ Stream & Pond Clean

1 container treats up to 2,700 gal./10,218 liters

1 scoop treats up to 100 gal./378 liters

Unit Weight: .6 lbs.

#98899

500 grams/1.1 lb. SAB™ Stream & Pond Clean

1 container treats up to 5,600 gal./21,192 liters

1 scoop treats up to 100 gal./378 liters

Unit Weight: 1.2 lbs.

#98900

3.2 kg./7 lb. SAB™ Stream & Pond Clean

1 container treats up to 33,800 gal./127,909 liters

1 scoop treats up to 100 gal./378 liters

Unit Weight: 7.8 lbs.

#98896

## FEATURE SCALE FREE



### Safely Removes Calcium and Scale from Water Fountains

Aquascape Feature Scale Free will protect your ornamental fountain from damage caused by scale and stain buildup. Scale buildup can permanently damage water pumps and clog fountain plumbing.

- Helps maintain the beauty of your fountain
- Helps keep water clean and clear of hard water deposits, white scale and foam
- Water stays fresher, longer
- Adds the fresh clean sent of lavender
- Non-toxic, safe for birds and animals

250 ml./8.5 oz. Feature Scale Free

1 bottle treats up to 500 gal./1,892 liters

1 pump treats up to 10 gal./37 liters

Unit Weight: .6 lbs.

#98907

## FEATURE FOAM FREE



### Safely Eliminates Foam from Water Features

Aquascape Feature Foam Free will eliminate foam that will often build up in water features in and around fast-moving water.

- Helps maintain the beauty of your water feature
- Helps keep water clean and clear of foam
- Non-toxic, safe for birds and animals

250 ml./8.5 oz. Feature Foam Free

1 bottle treats up to 500 gal./1,892 liters

1 pump treats up to 10 gal./37 liters

Unit Weight: .6 lbs.

#98908



## BACTERIA BUBBLE TABS

### Pond Bottom and Filter Cleaner

Aquascape Bacteria Bubble Tabs contain 8 pure strains of concentrated beneficial bacteria, including enzymes. This combination of natural cleaners helps to maintain a strong biological balance in your pond. Aquascape Bacteria Bubble Tabs maintain a strong biological balance providing clean, clear and healthy water conditions.

- Keeps pond water clean and clear
- Maintains a balanced ecosystem
- Reduces pond maintenance
- Contains 8 strains of bacteria
- Safe for fish, plants or animals that may drink pond water
- Over 500 million CFU bacteria count per tablet

#### 36 Tabs/4 oz. Bacteria Bubble Tabs

1 container treats up to 3,600 gal./13,623 liters

1 tablet treats up to 100 gal./378 liters

Unit Weight: .3 lbs.

#98951

#### 72 Tabs/8 oz. Bacteria Bubble Tabs

1 container treats up to 7,200 gal./27,246 liters

1 tablet treats up to 100 gal./378 liters

Unit Weight: .6 lbs.

#98930



contains added oxygen to target problem areas



## SLUDGE CLEANER BUBBLE TABS

### Pond Bottom and Filter Cleaner

Aquascape Sludge Cleaner Bubble Tabs contain over 500 million concentrated heterotrophic bacteria, including fast-acting enzymes and humic acid that can often help soften pond water. This combination of natural cleaners helps to keep pond bottoms and filters clean and clear resulting in less pond maintenance. Aquascape Sludge Cleaner Bubble Tabs maintain a strong biological balance providing clean, clear and healthy water conditions.

- Keeps pond water clean and clear
- Maintains a balanced ecosystem
- Reduces pond maintenance
- Bubble Tab helps disperse sludge-eating bacteria quickly
- Simple, no measuring application
- Safe for fish, plants or animals that may drink pond water
- Over 500 million CFU bacteria count per tablet

#### 36 tabs/4 oz. Sludge Cleaner Bubble Tabs

1 container treats up to 3,600 gal./13,623 liters

1 tablet treats up to 100 gal./378 liters

Unit Weight: .3 lbs.

#98901

#### 72 Tabs/8 oz. Sludge Cleaner Bubble Tabs

1 container treats up to 7,200 gal./27,246 liters

1 tablet treats up to 100 gal./378 liters

Unit Weight: .6 lbs.

#98902



contains humic acid and added oxygen to target problem areas



## SPRING STARTER KIT

### Everything Needed to Open or Start Your Pond Off Right

The Aquascape Spring Starter Kit comes complete with everything needed for a clean, clear and healthy pond. Not only does the starter kit treat your water, but it comes with everything you need to treat your entire pond.

Comes complete with the following components:

- Pond Detoxifier 250 ml.
- Cold Water Beneficial Bacteria 250 ml.
- Beneficial Bacteria Bubble Tabs 36 count
- Sludge and Filter Cleaner 250 ml.
- Pond Plant Fertilizer Tabs (10-14-8)
- Premium Cold Water Fish Food, Small Pellets 500 grams
- Pond Thermometer
- EcoBlast™ Granular 8.8 oz. USA/250 grams Canada
- Aquascape™ Catalog



new

#### Spring Starter Kit

Unit Weight: 5.7 lbs.

#98953

## POND MAINTENANCE KIT

### Pre-Selected Products to Help Maintain Your Pond

The Aquascape Pond Maintenance Kit comes complete with everything needed for a clean, clear and healthy pond. Take the guess work out of selecting the right products for your pond.

Comes complete with the following components:

- Beneficial Bacteria for Ponds 125 grams
- Beneficial Bacteria Bubble Tabs 36 count
- EcoBarley™ Liquid Extract 250 ml.
- Sludge and Filter Cleaner 250 ml.
- Rapid Clear 250 ml.
- EcoBlast™ Granular 8.8 oz. USA/250 grams Canada
- Premium Color Enhancing Fish Food, Small Pellets 500 grams
- Premium Fish Food Flakes 4.2 oz.
- Aquascape™ Catalog



new

#### Pond Maintenance Kit

Unit Weight: 6 lbs.

#98952

## WETLAND POND AND LAKE

### Reformulated AquaClearer Extreme Wetland Pond and Lake Formula

#### Beneficial Bacteria Maintenance

Aquascape Wetland Pond and Lake contains 8 pure strains of concentrated beneficial bacteria, including PSB bacteria and enzymes. Aquascape Wetland Pond and Lake maintains a strong biological balance providing clean, clear and healthy water conditions.

PSB (Photo Synthetic Bacteria) help quickly clear pond water by clumping fine debris and allowing it to settle.

- Maintains a balanced ecosystem
- The most concentrated biological water treatment available
- Naturally reduces ammonia, nitrite and excess nutrients like phosphate



#### 4 liters/1 gal. Wetland Pond and Lake

1 bottle treats up to 512,000 gal./193,536 liters

1 pump treats up to 4,000 gal./15,137 liters

Unit Weight: 9.2 lbs.

#98897

## ECOBLAST™



### Spot Treatment

EcoBlast™ Granular Algaecide is the fastest way to eliminate algae from waterfalls, streams and fountains. Simply sprinkle EcoBlast™ Granular onto the algae and watch it disappear. EcoBlast™ Granular works best when the product is applied directly on the algae.

- Eliminates algae on contact
- Fast acting
- Can be used at any water temperature
- Ideal for waterfalls and streams

Product available in U.S. only

#### 8.8 oz. EcoBlast™ Granular

8.8 oz. treats up to 200 square feet

Unit Weight: 1 lb.

#29311

#### 38.4 oz. EcoBlast™ Granular

38.4 oz. treats up to 780 square feet

Unit Weight: 3 lbs.

#29312

#### 7 lb. EcoBlast™ Granular

7 lb. treats up to 2,275 square feet

Unit Weight: 7 lbs.

#29313



Product available in Canada only

#### 250 Grams EcoBlast™ Granular

250 grams treats up to 200 square feet

Unit Weight: 1 lb.

#99793

#### 1.1 Kilograms EcoBlast™ Granular

1.1 kg. treats up to 780 square feet

Unit Weight: 3 lbs.

#99794

#### 3.2 Kilograms EcoBlast™ Granular

3.2 kg. treats up to 2,275 square feet

Unit Weight: 7 lbs.

#99795