



10th Annual Hedberg Aggregates Landscape & Masonry Awards Entry Form

“Recognizing Landscape & Masonry Contractors’ Quality Projects”

Purpose and Objective

The Hedberg Awards have been established to reward and recognize landscape and masonry contractors who install quality projects. An added benefit, many contractors find making a duplicate entry is an easy way to build up their own portfolio to show to prospects.

Eligibility

At least 70% of the entered project must contain Hedberg hardscape or masonry products. Your company must be on file with Hedberg Aggregates, Inc. and also be a Hedberg contractor-customer in good credit standing.

Judging

Entries are judged by an independent panel of industry-related professionals specializing in landscape education, landscape architecture and/or masonry projects. Each entry is judged on a point system by Design/Creativity, Craftsmanship/Installation and Overall Appearance. Although the Hedberg Award Committee conducts the judging process, no Hedberg personnel actually participate in the judging process. To keep judging unbiased, we ask that NO identifying company logos be in the submitted photographs.

Awards - \$200.00 CASH for each Award

The winner of each category will also have an 8”x10” color photo of their winning project displayed prominently in our showrooms at Plymouth-Landscape, Plymouth-Masonry, Farmington and Stillwater. Each winner will also receive a *beautiful award* to display at their own place of business and a \$200 check.

Presentation of Awards

The winners of the 10th Annual Hedberg Landscape & Masonry Awards will be announced at the 20th Annual Hedberg Aggregates Landscape, Masonry & Stucco Contractor Education Day to be held Friday, March 12, 2010 at the Earle Brown Heritage Center in Brooklyn Center, Minnesota.

DEADLINE FOR SUBMISSIONS: JANUARY 15, 2010

RULES OF ENTRY

(Contest Open to Contractors only)

1. Contractor must be on file with Hedberg Aggregates, Inc. and be in good credit standing.
2. At least 70% of the project must contain Hedberg Aggregates hardscape or masonry products. (For example: For pavers, at least 70% of the paver products must have been purchased at Hedberg.)
3. Entry Form must be filled out completely and accurately and must include all of the following information:

FOR LANDSCAPE CATEGORIES

*(Natural Stone Walls and/or Patios, Concrete Pavers,
Segmental Retaining &/or Freestanding Walls & Water Features)*

- Written permission from your client to submit photos for award consideration.
- No less than 7 and no more than 20 printed photographs showing the step-by-step installation process as well as before and after pictures. Photo albums are preferred with brief picture captions explaining the work involved. Poster boards accepted; models of any kind (clay, plaster, etc.) are **not** accepted. Please include a CD with your digital photos.
- A set of blueprints, plans or sketches representing all aspects of design and construction. (If a separate design firm was used, please list their company name on the opposite page).

FOR EXTERIOR MASONRY CATEGORY

(4" veneer, thin veneer natural stone, manufactured stone, brick, or stucco job)

- Written permission from your client to submit photos for award consideration.
- 3-4 printed photographs of your completed exterior masonry project. A photo album or presentation folder preferred. Please include a CD with your digital photos.

SPECIAL NOTE ON PHOTOGRAPHY:

Preferred Method of submitting photographs: Submitting actual photos in a photo album format and submitting said photos on disc in jpg or tiff format. The Hedberg Awards, displayed at all four Hedberg locations, include a color 8"x10" color photo of the winning job. A high quality jpg or tiff works best for this photograph to be made. If the winning photo has been taken with a conventional camera, the actual negative works best. If the winning photo is not available in digital format or an actual negative, an 8"x10" color enlargement can be made from scanning the submitted photograph. This method is used as a third choice.

HEDBERG AWARD ENTRY FORM

Name: _____
Company _____
Address _____
City _____ State _____ Zipcode _____
Telephone _____ Cell _____ Fax _____
E-mail _____

Note: If a separate design firm was used, please list their company name below:

Company _____
Contact _____ Best Phone _____

CATEGORY - Up to 2 entries per category

You may enter **more than one category** but each entry must be from a *different job*.
Please photocopy this form if entering more than one category or use a separate Entry Form.

- Natural Stone Walls and/or Patios
- Concrete Pavers
- Segmental Retaining &/or Freestanding Walls
- Water Feature
- Exterior Masonry

PROJECT NAME: _____
Address _____
City _____ State _____ Zipcode _____

TOTAL COST OF MATERIALS: \$ _____

TOTAL COST OF HEDBERG MATERIALS: \$ _____

Your Name (Please print) _____

Your Signature _____ Your Title _____

CLIENT PERMISSION FORM

I, who own or control the right to allow taking and using photographs of the following property,

(Complete Property Address)

hereby grant: _____
(Contractor's Name & Company)

and Hedberg Aggregates, Inc. (dba Hedberg Landscape & Masonry Supplies) the right, consent and permission to use photographs for display, advertising, trade or other purposes. No reference to the location of said property or the owner's name shall be included in any use of the photographs. I have the capacity to contract for this property and have read the above statement and understand it.

Signed: _____ (Property Owner's Signature)

(Property Owner's Name -please print)
(Date)

HELPFUL HINTS & TIPS

- Get your client's permission first. Explain you would like to enter their project in the Hedberg Award Contest and you need them to sign off on the Client Permission Form.
- Remember you may submit up to two entries per category. You may enter more than one category, however, that entry must be from a different job. What does this mean? An example: If a landscape company installs pavers and water features, they could enter the Water Features Category spotlighting one job; and they could enter the Concrete Pavers Category spotlighting a different job. They could not enter multiple categories spotlighting the *same job*.
- Make sure your name and company name do **not** appear in any of the submitted photos and/or photo albums. The photo albums are presented to the judges as a number (i.e. Entry #1, Entry #2, etc.)
- Your photo album can certainly be made from digital photos you have taken and either printed out yourself or had printed at a camera store. If you win one of the awards, our first choice is to receive your best photo in a digital format (tiff or jpg). This photo would be showcased at all four Hedberg locations.
- Have fun with this! It really isn't as hard as it might look. If you have any questions, just call Gail Schaal at (763) 392-5920 or e-mail her at gails@hedbergaggregates.com.
- If you need more Hedberg Award Entry Forms, just go to our web site: www.hedbergrocks.com.

NOTES

Submit your entry to any one of these Hedberg locations by Friday, January 15, 2010:

Hedberg Landscape & Masonry Supplies

1205 Nathan Lane North
Plymouth, MN 55441
PH (763) 545-4400

Hedberg Landscape & Masonry Supplies

975 Nathan Lane North
Plymouth, MN 55441
PH (763) 225-0540